Export News and Opportunities

Are you interested in exporting but hesitating because you are concerned about getting paid? If so, do not overlook the billions of dollars the U.S. Department of Agriculture (USDA) makes available to help facilitate sales to buyers in countries where credit is necessary to maintain or increase U.S. sales but where financing may not be available without credit guarantees. Invest the time to learn more about the Export Credit Guarantee Program (GSM-102) and Supplier Credit Guarantee Program (SCGP) to increase your sales and lower your risks. Use GSM and SCGP to avoid possible importer and foreign bank defaults on payments and ensure that American farm and food products continue to move to markets around the world. USDA does not provide financing, but it guarantees payments due to U.S. exporters in case the foreign banks or importers default.

You may learn more about GSM-102 and SCGP regulations, country specific press releases and program announcements, and a Monthly Summary of Export Credit Guarantee Program Activity on the Internet at:

http://www.fas.usda.gov/export.html

GSM-102

On March 29, USDA amended the GSM-102 Program for Russia to add Russian banks. Any bank in the United Kingdom and Russia approved by the Commodity Credit Corporation (CCC) is eligible. Exporters are advised to obtain from their foreign buyer the name of the CCC-approved foreign bank that will be opening the letter of credit. All other terms and conditions as previously announced remain the same. The previous announcement pertinent to this allocation is PR 0017-01.

The GSM-102 program makes available credit guarantees for sales of U.S. agricultural commodities overseas. USDA does not provide financing, but guarantees payments due from foreign banks. USDA typically guarantees 98 percent of the principal and a portion of the interest. The GSM-102 program covers credit terms from 90 days to 3 years.

Under the program, once a firm sale exists, the qualified U.S. exporter applies for a payment guarantee before the date of export. The U.S. exporter pays a fee calculated on the dollar amount guaranteed, based on a schedule of rates applicable to different lengths of credit periods. The Commodity Credit Corporation (CCC)-approved foreign bank issues a dollar-denominated, irrevocable letter of credit in favor of the U.S. exporter, ordinarily advised or confirmed by the financial institution in the United States agreeing to extend credit to the foreign bank. The U.S. exporter may negotiate an arrangement to be paid as exports occur by assigning the U.S. financial institution the right to proceeds that may become payable under the guarantee, and later presenting required documents to that financial institution. Such documents normally include a copy of the export report. If a foreign bank fails to make any payment as agreed, the exporter

or the assignee may file a claim with USDA for the amount due and covered by the guarantee. USDA will pay the U.S. bank and will take on the responsibility of collecting the overdue amount from the foreign bank.

Supplier Credit Guarantee Program

The SCGP is unique because it covers short-term financing extended directly by U.S. exporters to foreign buyers and requires that the importers sign a promissory note in case of default on the CCC-backed payment guarantee. The SCGP emphasizes high-value and value-added products, but may include commodities or products that also have been programmed under the GSM-102 program.

The SCGP encourages exports to buyers in countries where credit is necessary to maintain or increase U.S. sales but where financing may not be available without CCC guarantees. Under the SCGP, CCC guarantees a portion of payments due from importers under short-term financing (up to 180 days) that exporters have extended directly to the importers for the purchase of U.S. agricultural commodities and products. These direct credits must be secured by promissory notes signed by the importers. CCC does not provide financing but guarantees payment due from the importer.

GSM-102 and SCGP

The following tables present the FY 2001 GSM-102 and SCCP for which USDA has allocated credit guarantees for sales of U.S. horticultural products. The table also includes horticultural sales (exporter applications received) that have been registered under GSM-102 and SCGP. For most countries and regions, exporters may apply for credit guarantees on a first-come-first-served basis to cover sales of any of the eligible commodities published in FAS program announcement PR 0096-01, issued March 20, 2001 or as superseded. The following horticultural products are eligible under the export credit guarantee programs: dried fruit; fresh fruit; frozen fruit; canned fruit; 100-percent fruit juices; fruit and vegetable concentrates, pastes, pulps and purees; honey; hops or hops extract; beer; tree nuts; fresh vegetables; canned vegetables; dried vegetables; wine; and brandy. The General Sales Manager will consider requests to establish an SCGP and/or GSM Program for a country or region or amend an authorized program to include horticultural commodities and products that are currently not eligible.

(For further information on the SCGP or GSM-102 Program for horticultural commodities, contact Yvette Wedderburn Bomersheim on 202-720-0911 or Rochelle Foster on 202-720-2936).

FY 2001 GSM-102 COVERAGE

	Announced		
Country	Allocations		
	coverage in millions of dollars		
Algeria	25		
Azerbaijan	5		
Baltic Region	15		
Caribbean Region	95		
Central America Region	110		
Central Europe Region	10		
China/Hong Kong Region	300		
Dominican Republic	25		
East Africa	5		
Egypt	100		
India	20		
Indonesia	500		
Jordan	50		
Kazakhstan	10		
Korea	575		
Lebanon	10		
Malaysia	100		
Mexico	500		
Morocco	10		
Nigeria	9		
Peru	80		
Philippines	100		
Poland	25		
Romania	25		
Russia	40		
South America Region	370		
Southeast Asia Region	90		
Southeast Europe Region	25		
Southern Africa Region	50		
Sri Lanka	35		
Thailand	290		
Tunisia	30		
Turkey	345		
West Africa Region	14		

FY 2001 SUPPLIER CREDIT GUARANTEE COVERAGE

Country	Commodity	Announced Allocations	Exporter Applications	
Azerbaijan		5.00	1	5.00
Baltic Region		10.00	3.66	6.34
Caribbean Region		10.00	0.80	9.20
Central America Region		15.00	15.00	0.00
Central Europe Region		20.00	0.00	20.00
China/Hong Kong Region		50.00	0.00	50.00
Egypt		10.00	7.40	2.60
371	Fruit, Fresh (180)		0.50	
Israel		20.00	0.08	19.92
	Wine (180)		0.08	
Japan	,	50.00	0.01	49.99
	Vegetables, Fresh (180)		0.01	
Kazakhstan		5.00	3.00	2.00
Kenya		2.00	0.00	2.00
Korea		50.00	2.01	47.99
	Fruit, Fresh (180)		1.66	
	Wine (180)		0.10	
Macedonia	, ,	5.00	3.20	1.80
Mexico		100.00	60.62	39.38
	Wine (180)		0.01	
Poland		10.00	0.04	9.96
Russia		10.00	5.60	4.40
South America Region		20.00	0.24	19.76
Southeast Asia Region		50.00	0.48	49.52
	Fruit/Vegetable Concent	rates (180)	0.01	
	Fruit, Frozen (180)	,	0.01	
	Tree Nuts (180)		0.25	
	Wine (180)		0.01	
Southeast Balkans Region		75.00	0.00	75.00
Southeast Europe Region		20.00	0.00	20.00
Taiwan		50.00	0.01	49.99
	Wine (180)		0.01	
Turkey		5.00	0.15	4.85
	Tree Nuts (180)		0.15	
West Africa Region		45.00	1.83	43.17
Yemen		10.00	0.00	10.00